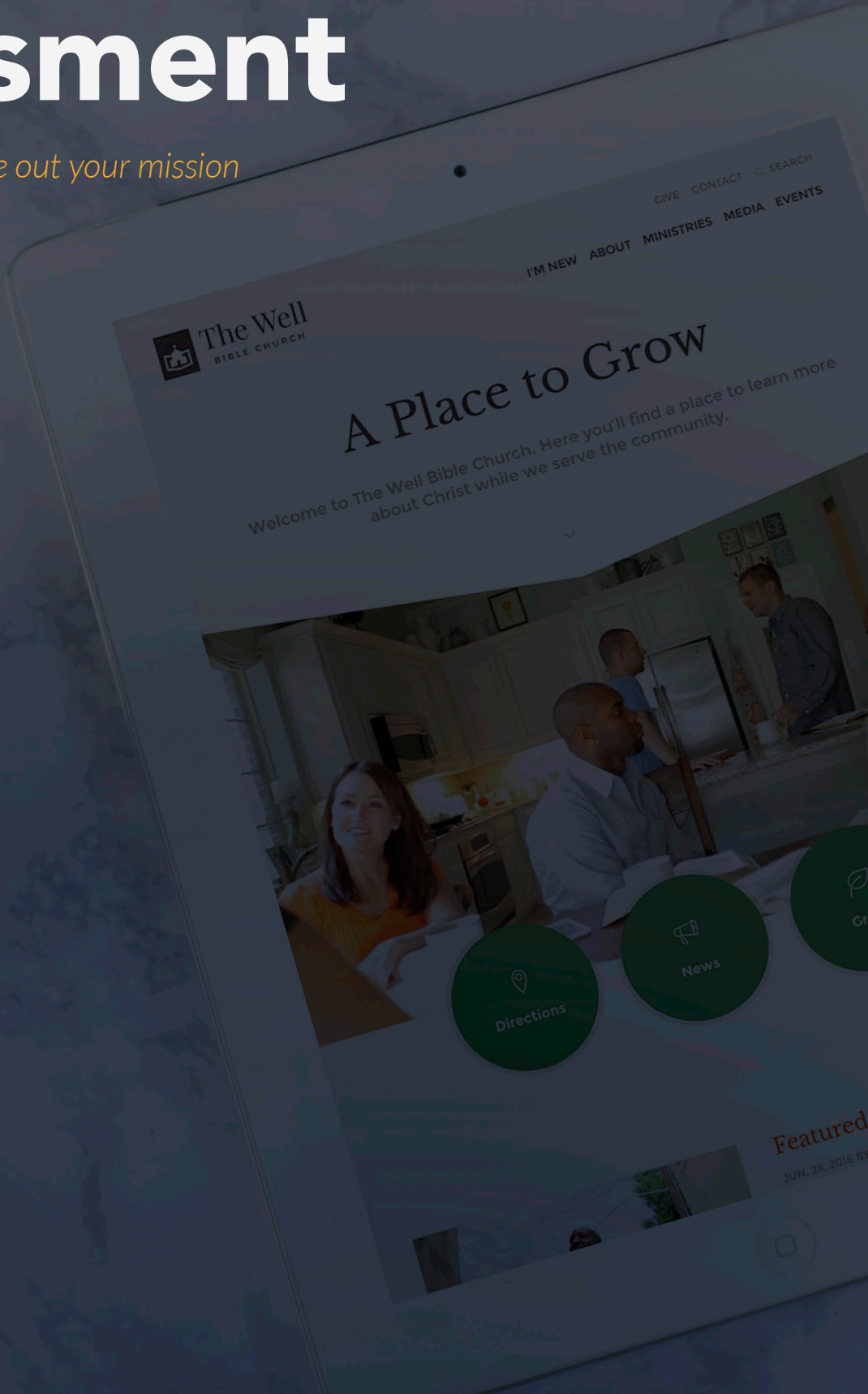


Mission Online Assessment

Aligning your site to help live out your mission



Before jumping into web development, we want to first understand who you are, and what your mission is so that we can provide you best practices on how to communicate the mission and invite your community to take part.

WHAT WE DO:

Discuss Your Mission

1.

Connect with our content strategist for an mission online assessment call and screen share to uncover the mission of your ministry and what you're going after. We'll dig into what you envision your site being able to do for you and define next steps for people to engage with your mission.

Audience Analysis

2.

You will receive an analysis on how effective your current site communicates to different audiences through content verbiage, navigation structure, and clear calls to action.

- a. How accessible is the critical content of service times and what to expect for visitors?
- b. How do regular attenders learn more about membership or discovery classes?
- c. How effective is the user experience for someone to join a group or engage with a ministry?
- d. How clear are opportunities for members to serve within your church or in the local or global community?

Recommendations & Best Practices

3.

During the screenshare portion, your strategist will provide recommendations and best practices to implement on your site to better connect each segment of your community. Recommendations improve page formatting, integration of third party tools, and design.



WANT TO START A SITE WITH US?

We can make specific recommendations based on the MOA, your guidance, and our expertise to get a project estimate for a new site with Ekklesia 360 to take to your team. Then, you're able to make the best decision possible to align your site to your mission.

[Schedule your Assessment](#)

